



November 21, 2011

Dear TrailManor Friends:

We are pleased to announce that we have purchased the assets of TrailManor, Inc., which allows us to continue building TrailManor™ travel trailers.

Our new company, **TrailManor Manufacturing Company, LLC**, was created to ensure that TrailManor will be here for years to come, with quality products, great service and unforgettable camping experiences.

As you are aware, the economic downturn took a critical toll on the RV industry; in fact, many major manufacturers and dealers were forced out of business. In spite of these difficult economic conditions, TrailManor survived. And now, our new organization makes the TrailManor brand even stronger.

Here are some of the things our new organization is doing:

1. **We're expanding parts capabilities.** Instead of parts centralized at the TrailManor Plant, we are in the process of setting up dealer locations across the country that will stock parts. In the future, there will be more locations that offer parts.
2. **We're adding manufacturing capability.** In addition to building TrailManor trailers in Tennessee, we will have a manufacturing plant in Hartington, Nebraska in 2012. Our general offices will also be located in Hartington.
3. **We've added new products.** Our new Sport Line of folding trailers (SportDeck 16, SportDeck 19 and 2417 Sport) offers RV enthusiasts smaller, more affordable high-value travel trailers. It is easier than ever to own a new TrailManor.
4. **Because of loss in production time, and the demand for our new Sport models, at the present time we are not building our Elkmont line.** But we will continue to offer full parts and service support for our Elkmont upright trailers.
5. **We're continuing to look to the future.** We are in the process of planning new TrailManor models and, as always, we welcome your suggestions and ideas.

We do appreciate the patience you have demonstrated while we have been in this transition. We are now a stronger company – ready to support the TrailManor brand and all who benefit from it.

Thank you for your support,

Bob and Cleo Eickhoff, Owners  
And All TrailManor Employees

**TrailManor Manufacturing Company, LLC**

General Offices: P.O. Box 397, Hartington, NE 68739  
Mfg. Plants: 1202 McGhee Lane (Coming 2012) An additional  
Jacksboro, TN 37757 manufacturing facility in  
423.563.6685 Hartington, NE